

## **Privacy Policy for Calvary Baptist Academy**

Effective Date: 7/10/2025

Calvary Baptist Academy ("we," "us," or "our") is committed to protecting the privacy and personal information of our students, parents, guardians, staff, faculty, and visitors. This Privacy Policy outlines what information we collect, how it is used, who it is shared with, and specific terms regarding SMS communications.

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### **1. Information We Collect**

We may collect the following types of personal information:

- Full name
  - Address
  - Phone number
  - Email address
  - Student enrollment and academic records
  - Emergency contact information
  - Health and medical information (as needed for school services)
  - Billing and payment information
  - Parent/guardian contact preferences
  - SMS opt-in consent
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### **2. How We Use Personal Information**

We use the collected information for the following purposes:

- School registration and enrollment
- Academic administration and communication
- Emergency and health-related contact
- Tuition billing and account management
- School events, updates, and newsletters

- Parent-teacher communication
  - SMS alerts for school-related notifications (see SMS Terms & Conditions below)
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### 3. Who We Share Information With

We do **not** sell or rent your personal information. We may share information only with:

- Educational service providers under contract (e.g., student information systems, learning platforms)
- Regulatory authorities as required by law
- Emergency service providers when necessary for health or safety
- School staff and administrators with a legitimate educational interest

**SMS consent is not shared with third parties.** Your mobile number and opt-in status will be used solely for school-related communications by Calvary Baptist Academy.

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### 4. SMS Terms & Conditions

#### SMS Terms of Service

By opting into SMS messages from Calvary Baptist Academy via a web form, paper form, or other communication methods, you are agreeing to receive SMS messages related to school communications. These may include:

- School closures or emergency alerts
- Event reminders
- Academic or attendance notices
- Parent-teacher communication
- General announcements

**Message frequency may vary.**

**Message and data rates may apply.**

**Text STOP at any time to opt out.**

**Text HELP for assistance or visit [www.calvarycavaliers.org](http://www.calvarycavaliers.org).**

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We are committed to maintaining the security and confidentiality of your information. If you have any questions about this Privacy Policy or our data practices, please contact the school office.

**Calvary Baptist Academy**

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